

# IPLIED-144X240-RGB-6.67-ODX-FS

(Outdoor & Indoor Exposed Front Service)



Sign shown is a 96x160 Aspect Ratio is the same Final product will differ



## SPECIFICATIONS

### MECHANICAL

Length	63" (1600mm)
Height	37.8" (960 mm)
Depth	4" (102mm)
Weight	90 lbs (40.8 kg)

### POWER

Input	12-24 VDC at 50-60 Hz
Max Consumption	1350W Maximum
Typical Consumption	340W Typical

### ELECTRICAL

Ethernet	RJ45 — 10/100 Mb Cat5
USB	2.0 Host — Type A
Audio	3.5 mm Stereo Jack (3-conductor)
Enclosure	2 x 3/4" Knockout Openings
Power Connection	Wago Lever Nuts

### DISPLAY

LED Array	144 x 240
Total Pixels	15,360
Dot Pitch	6.67mm
Color	Full Color R/G/B

### INTERNAL

Processor	ARM A8 @ 1 GHz
Memory	1 GB SDRAM
Storage	uSD Card — 2 GB min
Cooling	2 x 60 mm thermal-activated fans

### ENVIRONMENTAL

Operating Temp	-34 °C to 65 °C (-30 °F to 150 °F)
Humidity	Up to 90% non-condensing
Ethernet Isolation	1500 VAC min (IEEE 802.3)
LED Rating	IP65 — PTFE gasketed



# DISPLAY FEATURES



## Integrated 10/100 Ethernet

TCP/IP enabled out of the box with a **built-in web server**. Supports **DHCP** and **NTP** for effortless network integration.

## Browser-Based Interface

Manage your display from **any web browser**—send messages, check status, configure thresholds and layouts. **No software to install**.

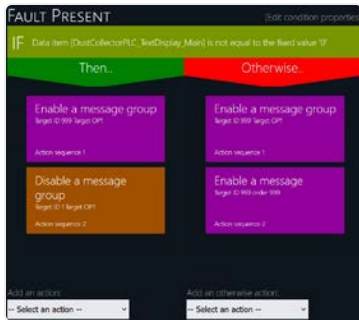
## Dynamic Sign Layouts

Schedule any number of layouts with the built-in **Playlist manager**. Control display order, timing, and content for maximum impact.



## Conditions & Program Logic

Tie **program logic** to sign variables. When data changes, **automatically activate or deactivate** messages, layouts, thresholds, and commands.



## Server-Free Solution

**No middleware or additional hardware** needed. Web-based interfaces and **XML or JSON** data structures let you work directly with the sign.

## Direct PLC Interfaces

Connect to standard-based PLCs with native protocol support:



## Remote Snapshot

View exactly what's on the display from anywhere. The sign generates a **live copy** of the current output and sends it directly to your browser.



## Live Message Elements

Insert real-time data into any message. Combine static text, scrolling text, live data fields, clocks, and bitmap graphics in a single layout.

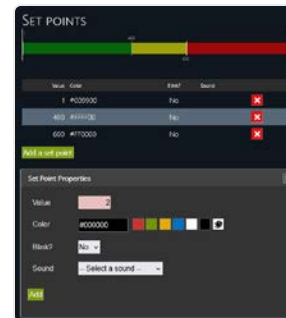


## Fonts, Graphics & Effects

Choose from **44 built-in** text and graphic fonts. Add **entry and exit effects** to bring your messages to life.

## Data Thresholds

Set thresholds on your data to **automatically change message color or state**, bringing immediate visual impact to critical events.



## Simple Integration / Open Interface

Use standard **XML or JSON** to send data — **no proprietary protocols**. Works with Excel, SQL Server, Perl, VB, C#, and more.

